

ClearCount

Hayward's ClearCount is a server-based patron counting software solution that receives and tracks patron entry, exit and in-venue totals. ClearCount provides current totals and stores all historic activity. Going far beyond handheld tally counters and spreadsheets, ClearCount helps customers determine staffing levels and gauge the effectiveness of marketing campaigns.

Benefits:

- Tracks entries, exits and in-venue totals
- Provides in-area or in-area totals

How it works:

ClearCount obtains count data from physical counting devices installed at entry and exit points. In the case of our CP2000 optical turnstile, which is a TCP/IP enabled device, entry and/or exit counts are transmitted directly from the optical turnstile to ClearCount over the facility network.



ClearCount displays current totals and stores all count information by date and time. The application provides a number of standard reports and graphs. The SQL database can also be queried to create custom reports and information requests.

In the event that the CP2000 turnstile(s) or the count controller cannot communicate with the ClearCount server, all counts are stored. Once network communication is restored, all off line counts are automatically uploaded to ClearCount.